September 24, 2020

NE Wisconsin Chapter Member

Dear Member:

Would you like your company’s message to reach the active leadership of the heating, ventilation, air conditioning, and refrigeration engineering community in ASHRAE Region VI, an area including the Fox Valley Area, Madison, Milwaukee, La Crosse, Minneapolis/St. Paul, Iowa, St. Louis, and Chicago and other Illinois markets? Many of these individuals represent firms with projects around the country and the world, and they are all coming to the KI Convention Center in Green Bay, WI, April 29th – May 1st, 2021.

The NE Wisconsin Chapter of ASHRAE is hosting, Thursday through Saturday, the Chapter Regional Conference 2021 (CRC 2021). Our theme “Be Cool in the Frozen Tundra & Chill Out” is supported by our location in Green Bay and will be carried throughout the area with multiple banners and posters, and the two tracks of technical presentations.

Approximately 100 to 150 Chapter leaders from throughout Region VI will gather to meet with Regional and Society officers to discuss ASHRAE operations and listen to a roster of technical speakers from around the nation.

As Host Chapter, we are actively seeking sponsors to help offset the cost of this conference. To provide you flexibility, we are offering multiple ways to be involved: sponsorship of food and refreshments at various activities, renting a display area, promotional items for each attendee, and these can be supplemented by making a cash donation to achieve the various levels of sponsorship. Note that the earlier you donate, the more advertising you will get!

Please review the second sheet to see the options you have to participate. Any questions, please do not hesitate to contact Alex Krizek (920) 636-4203 Alex.Krizek@trane.com

Additionally, a representative of the CRC 2021 Committee may follow up with you within the next few weeks to see what type of commitment you can make.

Thank you for your consideration,

Steve Marthaler – 2021 CRC Chairman
NE Wisconsin Chapter ASHRAE
<table>
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<tr>
<th>Sponsorship Level</th>
<th>Donations</th>
<th>Sponsorship Rewards</th>
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<tr>
<td>Frozen Solid</td>
<td>$1,000 - $$$</td>
<td>Dinner Recognition, Welcome Dinner Speech, Company Logo Listed in The Welcome Packet, Company Logo Listed at Break Tables, Logo in e-marketing pieces. Logo on our web site. Display table if desired.</td>
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<td>Icy Conditions</td>
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<td>Company Logo Listed in The Welcome Packet. Logo on our web site.</td>
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If you do not wish to sponsor any levels but still want to get involved, we are offering a select number of display tables to be utilized on a first come, first served basis. The fee for the table with electric is $250.00. You will get advertisement on the web site and with your own displays on your table. The displays will be open on Friday during the technical sessions.

Contact: ____________________________ Telephone: ________________

Company: _______________________________________________________

Address: _______________________________________________________

City: ____________________________ State: ______ Zip: _______

Email Address: _________________________________________________

Check#: ____________________________ Amount Enclosed: _______________

The NE Wisconsin ASHRAE Chapter greatly appreciates your consideration and support of this great conference. Your donation is helping shape the future of engineers and ASHRAE members in Region VI for years to come.

Please copy the second page of this letter and with your donation, send to:

Alex Krizek
921 N. Appleton St.
Appleton, WI 54911

Check Payable to: **NE Wisconsin Chapter of ASHRAE** (Note: CRC Sponsorship or Booth Fee)